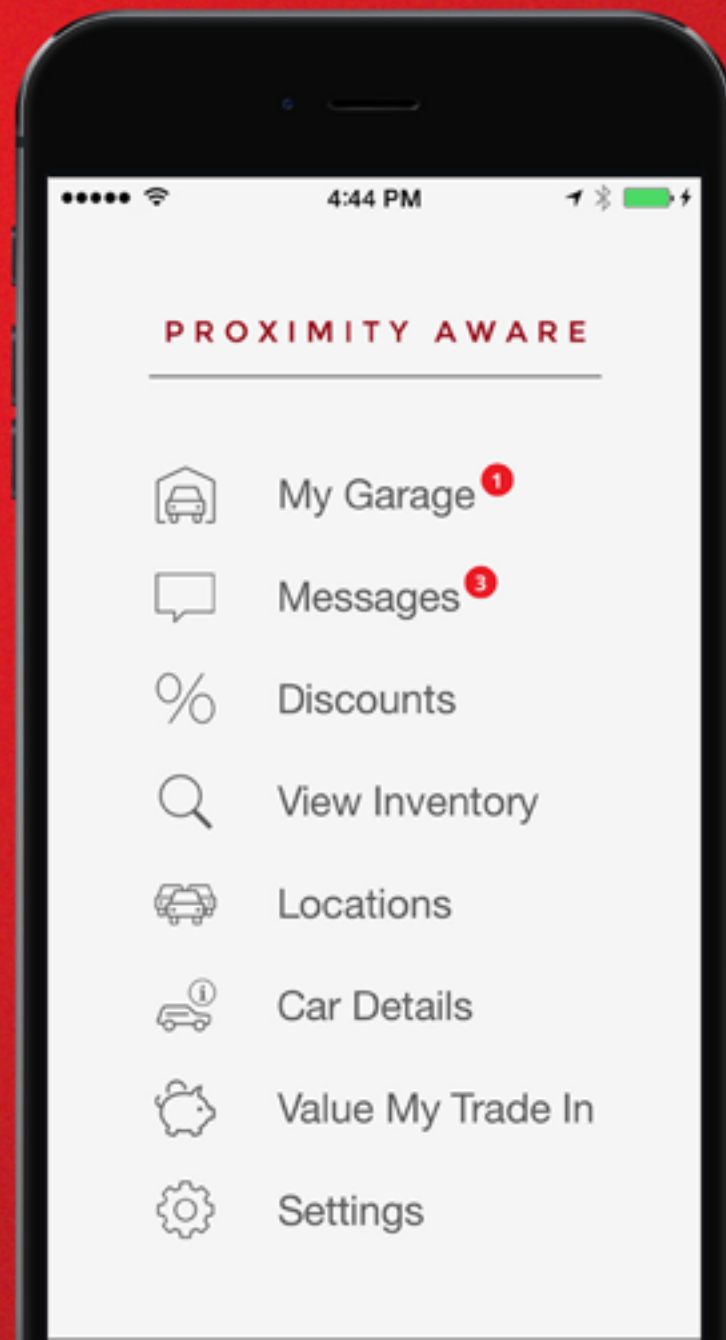


THE RIGHT MESSAGE
TO THE RIGHT CUSTOMER
AT THE RIGHT TIME



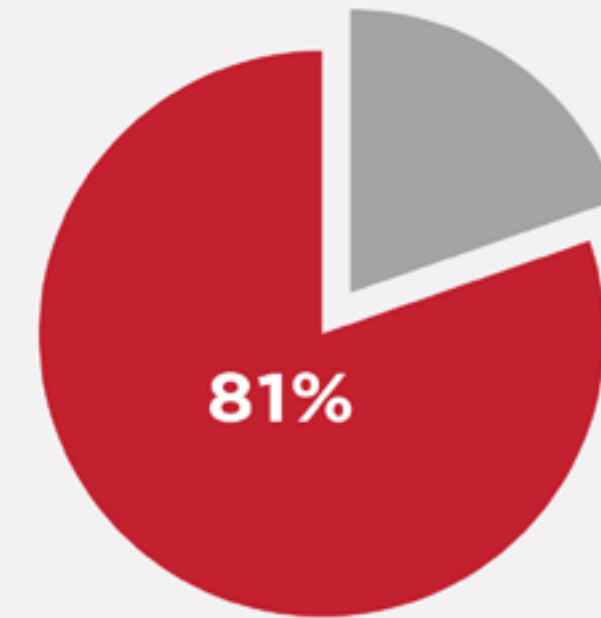
PROXIMITY AWARE

ABOUT US

Ayatomic Technology is a mobile app development company focused on developing innovative technology for car dealers and their customers. Research and Market Analysis has shown that customers are interacting with businesses today primarily with mobile devices due to the ease of use and convenience that smart phones, tablets, smart TV's, and wearables bring. Based on the recent shift customers have made to using mobile devices, Ayatomic Technology developed "**Proximity Aware**" for Automotive Dealers.

"**Proximity Aware**" is a White-label mobile app designed to enhance customer loyalty and generate more appointments and test drives. By using state of the art technology "**Proximity Aware**" has created a custom mobile app that gives auto dealers a fully interactive mobile experience for their customers.

MOBILE DEVICE USE



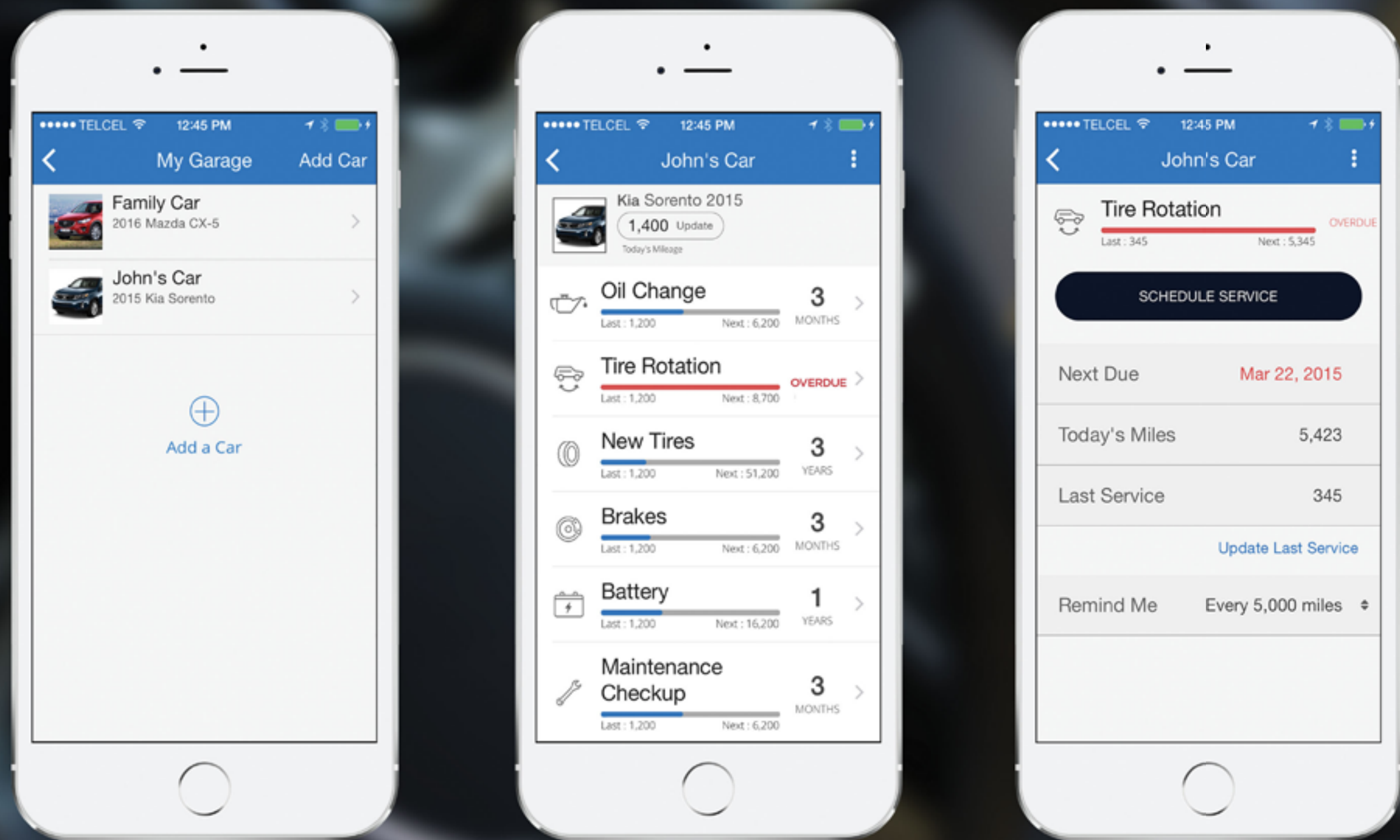
"According to Cars.com, 81% of automobile consumers used their smartphones to research before purchasing a vehicle. 63% of these consumers used their devices to look up information while physically present at the dealership."

Now its time for you to have your very own Mobile App



WE CUSTOM BRAND THE APP TO MAKE IT TRULY YOURS

Branded for your organization and submitted to both the Apple and Google Play Store, your mobile application can be up and running in just a few short weeks.



MY GARAGE

IT'S ALL ABOUT LOYALTY...

Your new application is designed to keep customers loyal to you for both service and for their next purchase!

With my garage, your customers will be able to see their service history and their upcoming maintenance needs.

With just a tap of a button your customers can schedule their next service appointment right inside the app!

MESSAGES, PUSH NOTIFICATIONS, & REMINDERS

Communicate directly with your customers when it means the most. Without any additional fees, you are able to instantly communicate with your database of customers in a moments notice. Last minute sales event reminder? No problem!

Additionally, you can send digital coupons or other discounts directly to your database of app users to bring them back to your dealership more often!

Filter your messages multiple ways to make sure you are always sending the right message to the right customer!

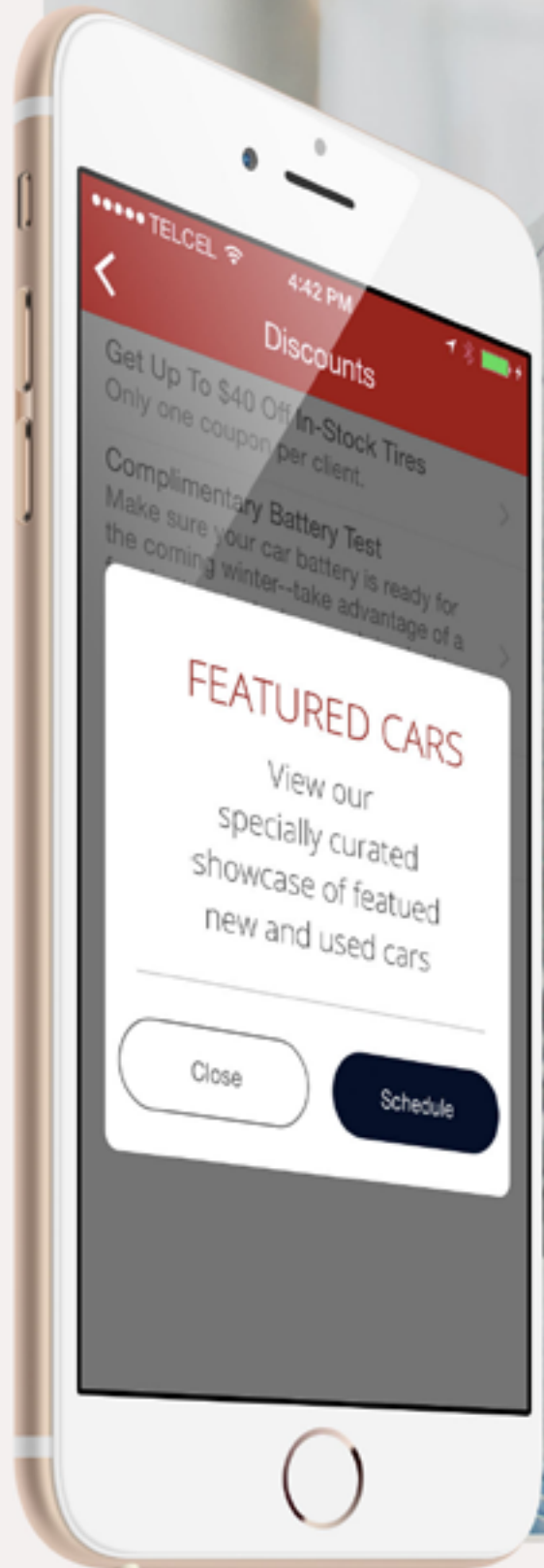


INTERACTIVE POINTS

One key feature of your application is the ability to use beacons to captivate your customers.

Easily customize each beacon to deliver special content, videos, or details on “Featured Cars” in your showroom or on your lot.

The possibilities are endless with “Promiximity Aware’s Exclusive Interactive Points!”



THE BEACON POWER

With "Proximity Aware's" Exclusive Interactive Points you can implement an innovative, cutting edge, contextually rich, mobile experience for your customers.



Showcase a new
vehicle promo video



Offer snacks or drinks
in the waiting room



Request a survey to enter
for a chance to win



DEALER DASHBOARD

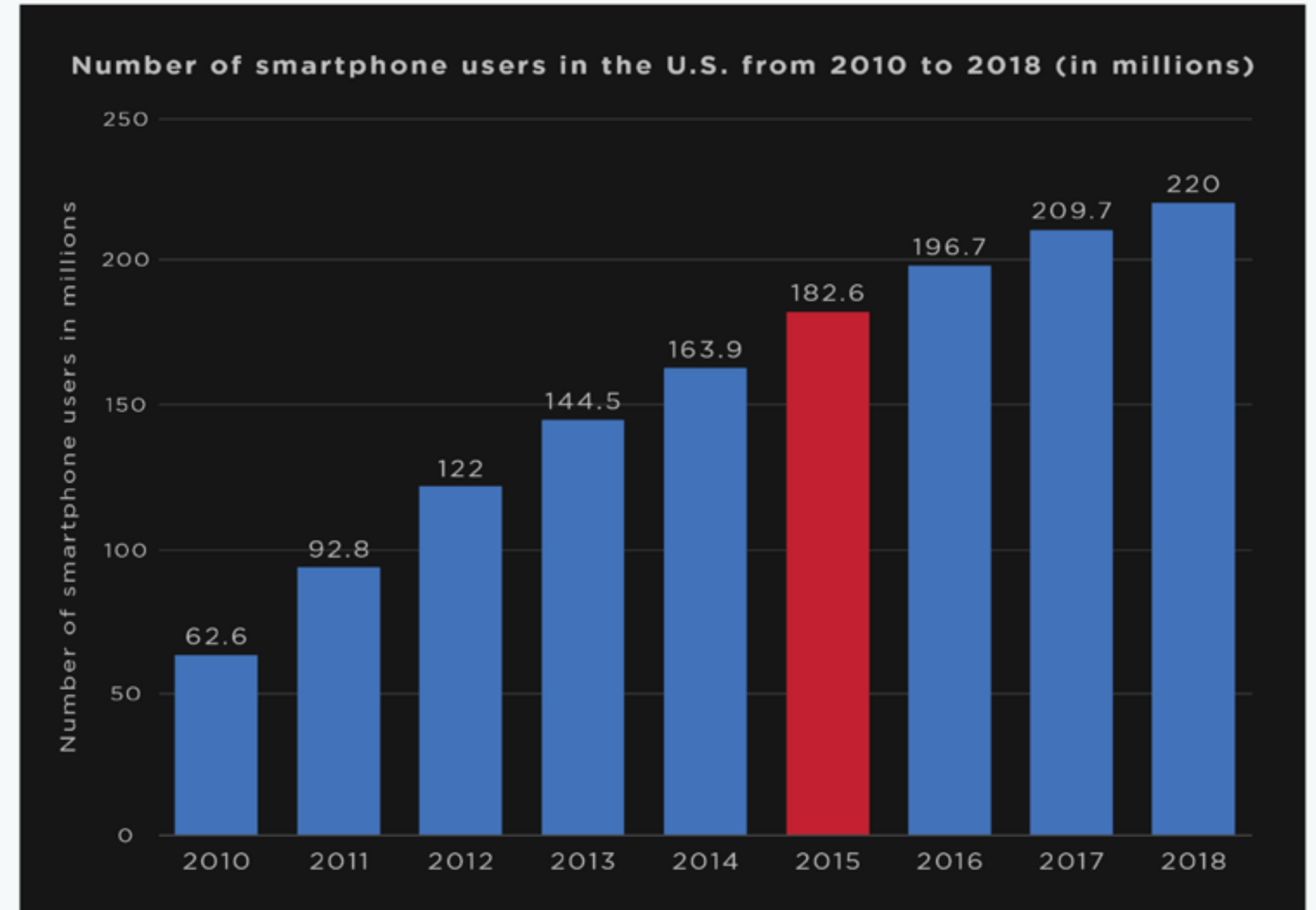
Dealers get full access to complete reporting for the application. In addition, the dashboard is your command center for communicating with your database of mobile users.

Send messages, incentives, and special offers. Customize the Beacons, manage sales leads and service appointments.

THE IMPORTANCE OF A NATIVE MOBILE APP TODAY

Technology is progressing rapidly in today's technology driven age and customers are using their mobile devices for just about everything thanks to the explosion of mobile apps. When a customer is on your lot looking at vehicles or in your service department, their mobile device is most likely on them. The big difference between a mobile website and a native mobile app is the ability to create two-way communication with your customers and deliver pertinent information specifically designed for mobile devices.

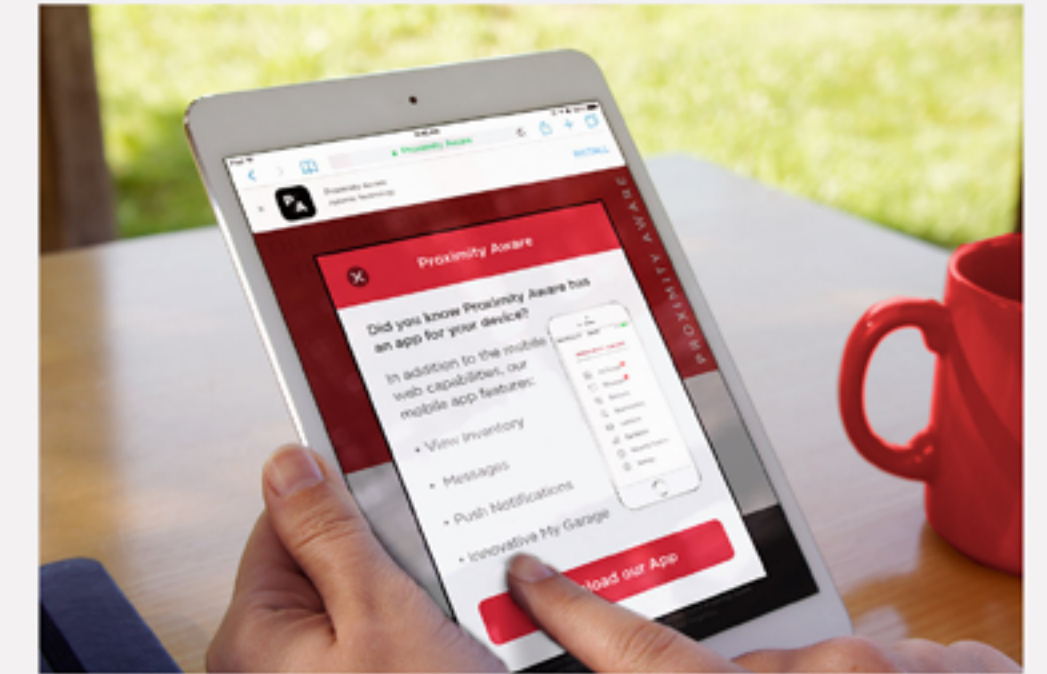
Mobile allows you to better understand customer preferences, more effectively communicate incentives and ultimately improve customer loyalty.



MARKETING RESOURCES

We have created a full suite of marketing ideas and resources for your convenience. Access the assets in your marketing recourse tab to integrate your mobile app into your everyday marketing efforts.

Having a mobile app is the first step, next is making sure your customers know about it. Promoting your app in emails, mailings, advertisements and on site displays is paramount to its success.



*Proximity Aware has developed a pricing
model that is simple and affordable*

Please contact us for additional information.

AYTOMIC TECHNOLOGY

M: info@aytomic.com
P: 330-597-0005

Ayatomic Technology
www.proximityaware.com